

The “Intelligently Agile Enterprise”

The Future is Now

“Its Your Culture Stupid”

Agility, resulting from Free Information Flow and Quick Decision Making (Intelligent Agility) are hallmarks of today’s leading organizations and a prerequisite of future sustainability. WHY strive to become an intelligently agile enterprise, because, THE FUTURE IS NOW! And, where do I start?

One of the most significant challenges/opportunities facing today’s CEOs and their organizations is the ever increasing amount of “data assets”. How to capitalize (monetize & leverage) the “data assets” and how to protect this “data asset” they now own are the questions. Big data has become the buzzword that simply means the conversion of the vast amounts of data currently resident in divergent systems into meaningful information – Intelligent Information - that enables and encourages all participants to remain focused on the strategy-to-execution and to expose, seize and drive new business opportunities. Free Information flow supports quick decision making. Quick Decision Making based on Intelligent information is the essence of INTELLIGENTLY AGILE, a prerequisite to sustainability. The market leaders in all industries are focusing on building new capabilities with the goal of becoming more agile, making them competitive and market-driven using business intelligence that is both historical and futuristic looking.

The “Intelligently Agile Enterprise” is built on the principle of correlation through integration: exposing all aspects of your organization to scrutiny, the destruction of data silos and the bridging of the gap between disconnected systems bringing clear focus on the purpose of the organization and on the larger desired business outcome. This integration and correlation is elevated to the C-Suite strategic level and organized around the identified key internal and external drivers of the enterprise. In so doing, the enterprise has a significant opportunity to consistently improve performance and sustainability by identifying opportunistic initiatives to deliver new and innovative services to customers and an improvement of the overall effectiveness of its business processes.

How do I get there you ask? While going onto the internet and buying the latest accounting, BI, HRIS or security tool (based on a hyperbolic ad) may help with getting at some of the information and may provide you with a sense of security (albeit false), the bottom line is, the introduction of one or all of these tools or any new technological fulcrum will achieve less than satisfactory results without addressing the glue that binds your organization together, **its Culture**. Without a Culture that is thinking, inquisitive, supports learning and imagination, trust and rational risk taking, the success of any business intelligence or other effort will have limited results. With a Culture that embraces these characteristics the organization stands a good chance of becoming Intelligently Agile. This assumes a clear and articulated purpose, values, vision, mission, strategic/tactical/operating plans and the right people on the team.

Simply stated, I mean that business people don’t take the time or are unwilling to exert the energy to truly understand the interrelationships, the correlations within and without their business. We all have a tendency to ignore anything below the superficial until a customer(s) leaves and/or our growth slows or margins are squeezed. My advice, continually ask, “What is the Business of the Business?”.

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